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FOOD INFORMATION CALENDAR

OFFICE OF INFORMATION

UNITED STATES DEPARTMENT OF AGRICULTURE

December 7, 1945

No. 140

4-H CLUB GOALS. . . . Secretary Anderson suggested an "Assignment for Tomorrow" to 4-H members attending the 4-H Club Congress at Chicago, on December 3. He gave his "stamp of approval" to their 10 goals and said that they might well be adopted by all. They are: developing talents for greater usefulness; joining with friends for work, fun, and fellowship; learning to live in a changing world; choosing a way to earn a living; production of food for home and for market; creating better homes for better living; conserving nature's resources for security and happiness; building health for a strong America; sharing responsibilities for community improvement; and serving as citizens in maintaining world peace. . . . the 4-H Clubs are recognized today," the Secretary said, "as a solid source of strength for the Nation, with an outstanding record of substantial contribution to the Nation's war production." (Press release No. 2211).

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STATE GOALS MEETINGS. . . . When suggested production goals for 1946 were sent to the States last week, the State agricultural groups were asked to consider the national goals and make their recommendations to the Department by January 1. Teams will not be sent from Washington this year to assist in formulating goals. A handbook of commodity reports is being sent this week to State Directors of PMA for distribution to members of the USDA Council for use at State goals meetings this month. State Extension staffs will have the major responsibility for carrying the general economic outlook to farmers and explaining the "why" back of the 1946 goals. The final determination of goals will not be made until all the State reports are submitted to Washington.

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DAIRY INDUSTRY LEAFLET. . . . The Dairy Industry Committee has prepared a leaflet on the 8-point Dairy Program for 1946. A million copies will be distributed through representatives of the dairy industry about the first of the year. It will be an illustrated, 8-page rotogravure leaflet containing the text of the 8 points and statements by Secretary Anderson; T. G. Stitts, Director of PMA's Dairy Branch; O. E. Reed, Chief of BDI; M. L. Wilson, Director of Extension; Chas. W. Holman, Secretary of the National Cooperative Milk Producers' Federation; and P. G. Kinzer of the Dairy Industry Committee. The leaflet will also contain the names of the State chairmen of the dairy industry groups.

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AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . . November 30, the House passed the first deficiency appropriation bill; December 3, both Houses agreed to the conference report on the appropriation revision bill. Dec. 5, the Senate passed the UNRRA appropriation bill; the House Expenditures Committee reported a modified version of the full employment bill.

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USDA RELEASES OF SPECIAL IMPORTANCE. . . . Flue-cured and Burley tobacco
quotas announced for 1946-47

marketing year--2203; No peanut marketing quotas on 1946 crop--2204; Soybean
order (WFO-110) terminated--2209; USDA exhibit at 4-H Congress--2212; Ira J.
Mason named assistant chief, Division of Timber Management, Forest Service--
2219; USDA terminates WFO 74 (licensing ship supplies)--2228; R. W. Lennart-
son named Assistant Director of PMA Poultry Branch--2244; 1946 potato support
program announced--2247; and the following speeches and statements of Depart-
ment officials:

* "Assignment for Tomorrow," Secretary Anderson at the Nat'l 4-H Club *
* Congress, Chicago, Dec. 3, 8 pages--2211; "Time to Look Ahead," the *
* Secretary's speech at the Annual Outlook Conference dinner, Dec. 5, *
* 15 p.--2238; "Sowing the Seeds of Prosperity," talk by Secretary *
* Anderson before the 50th Annual Congress of American Industry, New *
* York City, Dec. 6, 10 p.--2241; "What FAO Can Mean to Farmers--address*
* by H. R. Tolley, Chief of BAE, before the Nat'l Ass'n of County Agri- *
* cultural Agents meeting in Chicago, Dec. 7, 10 p.--2246. *
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OTHER RELEASES OF AGRICULTURAL INTEREST. . . . Maximum prices established on
sales of the 1946 crop of rye
at all levels of distribution except retail--OPA-T-3951; Retail ceiling price
of \$4.85 for an 80-rod roll established on new barbed wire declared surplus by
the armed forces and to be sold for civilian use--OPA-6100.

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STATE DEPT. MEETING. . . . National representatives of radio, magazine, motion
picture, and other information outlets have been
asked to meet at the State Department December 13 to discuss our foreign
economic policy, the proposed world trade organization, our overseas informa-
tion program, and the forthcoming Educational, Scientific, and Cultural
Organization, to be known as UNESCO. Several Government agencies, other than
State, will also be represented at the meeting.

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A "BIBLIOGRAPHY of Recent Publications and Selected Motion Picture Films Re-
lating to Family Living" has just been released by the Family
Economics Division of BHN&HE. Films of this and other countries are described
and sources of information listed. Single copies of this 23-page booklet,
No. FE 493, are available from the Office of Information.

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STATEMENT ON THE BRITISH LOAN. . . . Notification copies of a State Department
information sheet on the new British loan
are being sent to USDA agencies next week. Single copies of the statement will
be available from the Office of Information.

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RECENT USDA PUBLICATIONS. . . . Precooling California Grapes and Their Refrig-
eration in Transit, Tech. Bul. No. 899, 64 p.;
Irrigated Pastures for Forage Production and Soil Conservation, Farmers' Bul.
No. 1973, 30 p.; Better Health for Rural America, MP-573, 34 p.

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WFO ROLL CALL. . . . Of 171 War Food Orders issued to date, only 52 remain in effect as of December 1. Orders terminated recently include: WFO 11, which was issued to reduce distribution costs of milk and cream and conserve manpower and critical materials; WFO 74, which permitted licensed ship suppliers to obtain set-aside and restricted foods; and WFO 110, which restricted the purchase and use of soybeans of the 1944 crop. Total orders terminated number 119. Orders in effect under the various commodity classifications are Bakery Products--1, Canned and Processed Foods--2, Dairy--4, Fats and Oils--8, Fish--3, Grain--3, Meats--4, Sugar--3, and Miscellaneous Commodities--11. In addition there are 10 miscellaneous War Food Orders.

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ON THE RADIO DECEMBER 15. . . . NATIONAL FARM AND HOME HOUR, the 25th anniversary of the first Market News broadcast will be featured with pick-ups from Washington, Chicago, and Pittsburgh. E. J. Rowell and W. A. Wheeler, of PMA, will speak from Washington. J.K. Boyd, who prepared the first regularly scheduled Market News cast, heard over KDKA, Pittsburgh in 1921, will speak from that city. Mr. Boyd has prepared Market News for that station continuously since 1921. . . . YOUR HOME AND GARDEN, Ernie Moore and Duke DuMars will give pointers on landscaping; homemaker news as usual. . . . CONSUMER TIME, "Your Home Tomorrow" will be dramatized, what to plan for, what to expect in your postwar home!

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SUGAR PROSPECTS FOR CIVILIANS. . . . The amount of sugar available for civilian consumption for the first quarter of 1946 will be the same as was available for the last quarter of 1945. While the allocation for the first quarter, 1946, amounts to 1,100,000 tons for all civilian use, the 982,000 tons allocated for the last three months of 1945 plus the substantial "carryover" of sugar from the third quarter of 1945 brought actual distribution and use for the fourth quarter to the 1,100,000 ton figure. No changes in sugar rationing are likely during the first three months of 1946.

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ANOTHER ORGANIZATIONAL CHANGE. . . . The Department's Office of Surplus Property and Reconversion was abolished as of November 29. Part of its functions and duties were transferred to PMA, and part to the office of the Assistant Secretary. The personnel involved were transferred to the staff of the Secretary's Office and placed under the direction of Assistant Secretary Brannen.

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DUNCAN WALL now with Farm Reports, Inc., and formerly Assistant Director of Information for USDA will return to the Department at an early date as Information Chief for OFAR. He replaces Dr. Louis C. Nolan, who is leaving to become Assistant Agricultural Attache at Havana, Cuba.

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